Contest Rules for GetLoud 2020 Saucony and Great Wolf Lodge Pre-Registration Contest (the "Rules")

- 1. The Contest starts and submissions will be accepted as of September 30, 2020 and end on October 15, 2020 at 11:59 pm (the "Contest Period"). The Contest is in support of The Hospital for Sick Children Foundation ("SickKids Foundation").
- 2. The Contest is intended for registered participants of SickKids Foundation's GetLoud Fundraising event, which is being held from September 1 30, 2020 (the "Event"). The Contest is open to all legal residents of Canada, excluding residents from the province of Quebec, who are at least 13 years of age. Entrants below the age of 13 are eligible provided that such entrants have permission of a parent or legal guardian to enter the Contest and the parent or legal guardian must declare that the minor entrant has complied with the Rules.
- 3. SickKids Foundation staff directly involved in the conduct of the Contest (the "Contest Sponsor") are not eligible to participate in the Contest.
- 4. No purchase necessary to enter. An individual that 1) registered for the Event by September 30, 2020 and 2) registers for the SickKids Foundation GetLoud 2021 event within the Contest Period will automatically receive 1 ballot entry into the draw for the Prize (as defined below). Entries are limited to one (1) per person.
- 5. By entering this Contest, participants acknowledge that they have read and understand the Rules and accept and agree to be bound by these Rules, including eligibility requirements, and the decisions of SickKids Foundation are final, binding and conclusive on all matters relative to this Contest.
- 6. Prize. There are four prizes:
  - I. One (1) Saucony.ca gift card valued at \$750.00 (the "Gift Card");
  - II. Two (2) Great Wolf Lodge Gift Certificates. Each certificate includes a one (1) night stay with choice of a Wolf Den or Family Fireplace Suite for a family of four, four (4) waterpark passes for 2 days, meal plan for 4 people (4 breakfast, 4 lunch, 4 dinner), and complimentary parking and wifi. Expires March 22, 2022, blackout dates apply. Each certificate is valued at \$500 ("Den Suite"); and
  - III. One (1) Great Wolf Lodge Gift Certificate for a one (1) night stay in Timber Wolf Cottage luxury vacation home, six (6) waterpark passes for 2 days, meal plan for 6 people (6 breakfast, 6 lunch, 6 dinner) and complimentary parking and wi-fi. Expires March 22, 2022, blackout dates apply. This certificate is valued at \$1,000 ("Luxury Home").

The prizes must be accepted as awarded, as the winner will not be able to elect any substitutions or cash equivalent. The Contest Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value.

7. Draw. There will be 4 draws, each of which will take place on October 16, 2020 at the Hospital for Sick Children Foundation, Toronto, On M5G 2L3 at approximately 11:00 am EST. Each draw is for one (1) Prize. The first draw will be for the Gift Card. The second draw will be for one of the two Den Suite prize. The third draw will be for one of the two Den Suite prize. The fourth draw will be for the Luxury Home. Eligible entrants will be selected by random draw from among the eligible entries received during the Contest Period. After the draw, the winner will be recorded. Odds of being selected depend on the total number of eligible entries received during the Contest Period.

Before being declared a winner, the selected entrant must correctly answer, unaided, a mathematical skill-testing question and complete, sign and return a declaration and release form (and any other documents, as applicable) within seven (7) days of being the selected entrant (the "Prize Claim Date"). All Prizes must be claimed by the Prize Claim Date. Winners will be contacted through Instagram or Email, as applicable. A selected entrant can only be declared a winner once during the Contest Period.

If a selected entrant cannot be reached within seven (7) days of being selected for a prize, is not in compliance with these Contest Rules, incorrectly answers the skill-testing question, declines the Prize as awarded, or fails to return the declaration and release form (and any other documents, as applicable) by the Prize Claim Date, the Prize may be forfeited to the Contest Sponsor and Contest Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries. Prize will be awarded upon receipt of the properly completed and executed declaration and release form and verification of Prize winner's identity. If applicable, a selected entrant may be required to provide photo identification, their occupation and employer in order to substantiate their eligibility.

- 8. The decisions of the Contest Sponsor are final and entrant agrees to abide by all of the instructions and decisions of the Contest Sponsor. In the event of any dispute regarding the interpretation of the Rules, the decision or interpretation of the Contest Sponsor shall prevail.
- 9. All entries become the property of the Contest Sponsor. Any entry that is illegible, incomplete, altered, or contains false information, is invalid. Contest Sponsor is not responsible for lost, stolen, delayed, damaged or misdirected claims or entries or for any problems or technical malfunction of any internet or telephone network or transmission during the Contest Period. The Contest Sponsor is not responsible for any errors or omissions with respect to the printing or advertising of this Contest and reserves the right to withdraw, amend or cancel this Contest in the event of a printing or administrative error.
- 10. The Contest Sponsor may, at their sole discretion and without liability, terminate the Contest in whole or in part, without notice, or modify or suspend the Contest at any time, if fraud, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, or communications or any other errors or other causes beyond the control of the Contest Sponsor corrupt the administration, integrity or security of the Contest or if any other factor interferes with the conduct of this Contest as contemplated by these Rules.
- 11. The Contest Sponsor accepts no responsibility for loss, damage or claims caused by the awarded Prize or the Contest itself. By entering, entrant releases and holds harmless Contest Sponsor, The Hospital for Sick Children, the Prize providers and all of their respective directors, officers, members, employees, agents, successors and assigns (the "Contest Group") from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the Contest or any Prize won.
- 12. The Contest Sponsor reserves the right at its sole discretion to disqualify any individual from the Contest if the Contest Sponsor finds or believes such individual to be tampering with the entry process or the operation of the Contest; to be acting in violation of the Contest Rules or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Contest Sponsor, other entrants or any other person. Any attempt by an entrant or any other person to undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, the Contest Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.
- 13. By entering this Contest, each entrant consents to the Contest Sponsor's use, should the entrant become a winner, of the entrant's name, place of residence and photograph or other likeness, without further compensation or notice, for publicity, advertising or informational purposes in any media or format (including the Internet) in connection with this Contest or future similar Contests.
- 14. For the purposes of these Contest Rules, the entrant is the person whose personal information is printed or inputted on the registration form. It is to this person that the mathematical skill-testing question will be asked and the Prize awarded if selected and declared a winner.
- 15. Unless entrants otherwise indicate, the personal information gathered about entrants in the course of this Contest will be used by the Contest Sponsor for the administration of the Contest, fundraising, the administration of donations, providing information about the activities of SickKids Foundation and The Hospital For Sick Children, to comply with legal and regulatory requirements and to ask for support in our mission to improve children's health. Each potential winner agrees to the use of his/her name, comments,

- photograph, and other likeness for publicity purposes, and grants to the Contest Group any and all rights to said use without further compensation.
- 16. The Contest Sponsor shall not be responsible for any damages for a failure to operate the Contest in accordance with these Contest Rules in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this Contest, war, riot, insurrection, earthquake, terrorism, civil commotion, fire, flood, accident, storm or any other act of nature.
- 17. These Contest Rules and the rights and obligations and relations of the parties hereto shall be governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein. Each party hereto does hereby attorn to the jurisdiction of the Courts of the Province of Ontario.
- 18. The invalidity or unenforceability of any provision of these Contest rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Contest rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.