

PRESENTED BY



CONSTRUCTION

GETLOUD 2020 EVENT GUIDE

GetLoudforSickKids.ca

WELCOME

Welcome to **SickKids GetLoud** presented by **PCL Construction**. We're going to GetLoud for SickKids by getting active throughout September. Help us reach our GetLoud fundraising goal of \$2 million. Because building a new, even safer SickKids has never been more important that right now. Thank you for being all-in for SickKids!

FUNDRAISING REWARDS

We make fundraising for SickKids GetLoud rewarding. Check out the amazing rewards you get for hitting a fundraising milestone!*



The chart displays four fundraising levels with their corresponding rewards. Each level is represented by a horizontal bar with a blue background. The reward items are shown as white icons on the right side of each bar. The text for each level is as follows:

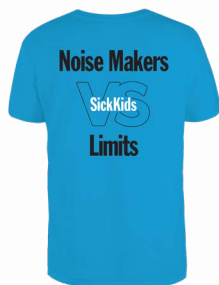
Level	Reward
\$300*	SICKKIDS TOQUE
\$600*	SICKKIDS TOQUE SICKKIDS FANNY PACK
\$900*	SICKKIDS TOQUE SICKKIDS FANNY PACK SICKKIDS VS HOODIE
\$1200*	SICKKIDS TOQUE SICKKIDS FANNY PACK SICKKIDS VS HOODIE WIRELESS SPEAKER

*Average fundraising amount per participant.

Rewards are based on average individual fundraising. All funds raised and received by SickKids Foundation by September 30th will count towards your qualification level. In early October, you'll receive an email with an electronic gift card to "purchase" the rewards you've qualified for from our [SickKids GetLoud Shop](#). Have questions about the rewards? Visit the website for [FAQ's](#) or reach out to us at 416-445-3377 or info@GetLoudforSickKids.ca.

VISIT THE GETLOUD STORE

Exclusive GetLoud Participant and SickKids Kid Shirts are available [here](#).



GETLOUD APP & SOCIAL

Download the **SickKids GetLoud app** on iPhone/iPad or Android now.



App features:

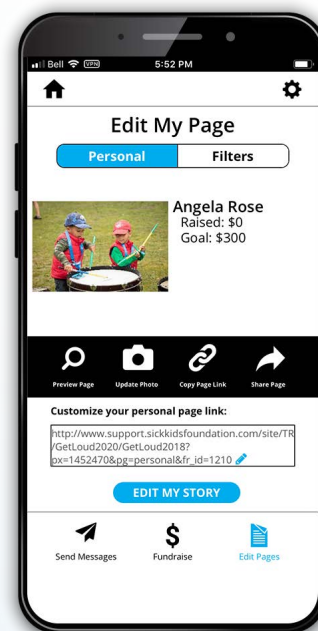
- Set and track your kilometer and fundraising goals
- Share your progress on social media

SET YOUR GOAL FOR SEPTEMBER:

Need some help setting your distance goal?

Here are some suggestions to help get you started:

- Occasional Walker/Runner - Goal distance: 15km
- Recreational Walker/Runner - Goal distance: 25km
- Avid Walker/Runner - Goal distance: 50km
- Occasional Rider: Goal distance: 75km
- Recreational Rider: Goal distance: 200km
- Avid Rider: Goal distance: 400km



GET SOCIAL WITH US:

- [GetLoud Instagram: @SickKidsGetLoud](#)
- [GetLoud Facebook event page: SickKids GetLoud presented by PCL Construction](#)
- [GetLoud hashtag: #GetLoudforSickKids](#)

Share your story with us! Everyone has a reason they support GetLoud, share your #WhyIGetLoud story with us [here](#)

THERE'S STILL FUN ALONG THE WAY

We know that a huge part of previous GetLouds has been the activities and music along the way. Well, this year is different, so this year's fun will be coming to you differently. Keep your eyes on your inbox for new activities, contests, and special performances from surprise guests throughout the month!

THANKS TO OUR AMAZING SPONSORS

A lot of the fun mentioned above is courtesy of these sponsors. So they get our thanks. And you get the experiences.

CO-PRESENTING SPONSOR



PREMIER SPONSORS



FUEL UP SPONSOR



OFFICIAL SPONSOR



COMMUNITY PARTNER



NOW START FUNDRAISING!

1. Login to your [Participant Centre](#) and personalize your fundraising page.
2. Kick-start your fundraising by donating to yourself.
3. Make a list of all your contacts, and start asking for donations.
4. Plan a [socially distant fundraising event](#) with your family, friends or neighbours.
5. Share your personal page using social media and email.
6. Download the GetLoud app to your device to make fundraising easier.
7. [Contact](#) the GetLoud team for assistance, or to brainstorm ideas.